

**Montana ExpoPark  
Advisory Board Meeting  
Wednesday, June 28, 2017**

**Minutes**

**Members Present:** Jim Sargent, Travis McConville, Kelly Manzer, Chuck Olson and Dale Johnson

**Members Not Present:** Randy Bogden and John Hayes

**Staff Present:** Susan Shannon, and Kim Lander

**Guest Present:** Bill Baillie and Darrell Ogg, Vision Net

Board Chairman Jim Sargent called the meeting to order at 12:30 pm in the Gold Buckle Room.

**Minutes:** Chuck Olson made a motion to approve the minutes, and seconded by Travis McConville. Motion carried.

**Guest Speakers:** Susan Shannon gave an over view on the internet service at Montana ExpoPark over the past years. The purpose of the internet usage will be for event organizers to utilize. Susan Shannon has given the Commission a service plan with the costs attached to it and there has been discussion on how it will be paid for. Our focus will be on the Pacific Steel & Recycling Arena and the Exhibition Hall. Darrell Ogg relayed the specifics on the needs for internet usage. In the process of narrowing down the amount of people using the service to come up with the best plan. Bill Baillie highlighted on the demand of internet usage and it has exploded in the last five year. Open dialogue about passing a minimal cost to the consumer.

**A. Public Comments**

**A. Agenda items** – None.

**B. Non-agenda items** – None.

**B. Committee Reports**

**A. Livestock** – Dale Johnson reported the Livestock Committee had a meeting. The judge has been secured from Kansas State University. The buyer's social will be light snacks and beverages.

**B. Entertainment** – None.

**C. Events & Promotions** – Kim Lander has sent out digital plans for marketing with several mediums.

**D. Long Range Planning** – None.

**C. Financial Report** – Susan Shannon reported on handouts to include the events report, and upcoming public events.

**A. Reports – Fair Update** - Susan Shannon reported job opportunities available are maintenance/janitorial and gates. Paid grounds entertainment will start at 4pm and available

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local showcase acts from 1pm to 3pm.

- B. Other** – Chuck Olson asked about the ribbon cutting to open the fair. Chuck Olson made a motion to not have a ribbon cutting, and seconded by Travis McConville. Motion carried.

Susan Shannon will find out judging day and time for the Fine Arts.

Advisory Board meetings will be at 1pm in the Gold Buckle Room starting on July 29 for duration of fair.

Susan Shannon emailed the Commission in reference to investing in showers on the backside. The Commission is not interested in this investment at this time.

**D. Activity**

**A. Chuck/Sarge move forward on 3 Rivers Stage** – Chuck Olson reported on the surface of the stage and what has been added over the years. Jim Sargent spoke to Pro Build to obtain the price on materials needed, \$541.91. Open dialogue about what group can work on fixing the stage. Kim Lander will check with John at Pro Build to see if interested in trading materials for advertising during the fair.

**E. Unfinished Business**

**A. Update 501 C3** – Tabled. Chuck Olson did speak to Mike O'Neill and he would be interested serving on the 501C3 board.

**B. Wish List** – Internet and the 3 Rivers Stage.

**New Business**

**A. Any** – Jim Sargent asked the Advisory Board about welcoming The Mighty Thomas Carnival luncheon. Susan Shannon reported on parking, the formulated plan with the Sherriff's Office. Advisory Board can help us by monitoring the gates and people being good stewards about parking. The trolley will travel past the Exhibition Hall and make the turn around to drop people off at the Exhibition Hall. Tough Enough to Wear Pink Night will be a tribute to Rocky Heckman. Thank you to Chuck Olson and Dale Johnson for all their invaluable years of service. Dale Johnson thinks we are finally moving in the right direction and thanked Susan Shannon.

**Commissionaire Report/Comments:** None.

**Invited Guest Speaker:** Commissioners and Montana ExpoPark staff.

**Announcements**

**Next Meeting:** Wednesday, July 19, 2017 at 12:30 pm in the Gold Buckle Room.

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It was moved by Chuck Olson and seconded by Dale Johnson to adjourn the meeting at 1:51pm. Motion carried.

Minutes Approved:

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Director of Montana ExpoPark

\_\_\_\_\_

Board Chair

Date: \_\_\_\_\_

Respectfully submitted,  
Kim Lander  
7/11/17